MEDIA INFORMATIONS 2019

CONCEPT TARGET

CONCEPT

Artpassions is unquestionably the most beautiful art magazine published in Switzerland, with an international perspective. The magazine investigates the artistic current events under all its forms: plastic arts, cinema, photography, but also music, architecture, design…

Quarterly publication, *Artpassions* gives the floor, in every number, to a personality recognized in its domain, which maintains us of its tastes and his artistic course. Private collectors reveal their treasures, strangers of the general public. Unpublished themes, treated by experts or commented by writers, are emphasized by a luxurious iconography.

Artpassions: 100 pages on white half-matt coated paper, sewn, square back, the brilliant and rhythmical layout of which hangs on the reader

TARGET

Artpassions is the magazine of the art lovers, the managers and the creators, active city-dwellers were implied in the economic life.

Been used to the excellence, their high purchasing power, their attachment in the patrimonial brands and their curiosity for the novelty, make a readership of 1st choice for our announce *Artpassions* is also the reference meeting of the actors of the world of the art: professionals, gallery owners, antique dealers or managers of museums, as much as architects, designers and collectors.

READERSHIP

Age: from 30 years
Distribution: 52 % women and 48 % men

PUBLISHER

SAM SA – Cour de Saint-Pierre 5 – CH-1204 Geneva
Tel: + 41 (0) 22 700 13 80 – Fax: + 41 (0) 22 735 60 38
admin@samcommunication.ch

DISTRIBUTION

POSITIONING ARTPASSIONS 2018 IN SWITZERLAND:
Artpassions at the head of the sale…

SOME FIGURES
Quarterly magazine(review) of at least 100 pages pulled (fired) in 15'000 copies

SALE PRICE

Number	CHF 12.– / 12 €
Subscription (for 4 numbers)	CHF 40.– / 40 €

DISTRIBUTION IN SWITZERLAND

	ex.
Sale in kiosks in French-speaking Switzerland: 7Days Media Services GmbH	2'000
German-speaking and Italian Switzerland: Valora	1'000
Distribution privileged with our announcers	500
Graceful distribution: 5-star hotels (Gstaad Palace, Beau-Rivage Genève…)	3'000
Sales in museums	500

DISTRIBUTION IN FRANCE & BELGIUM

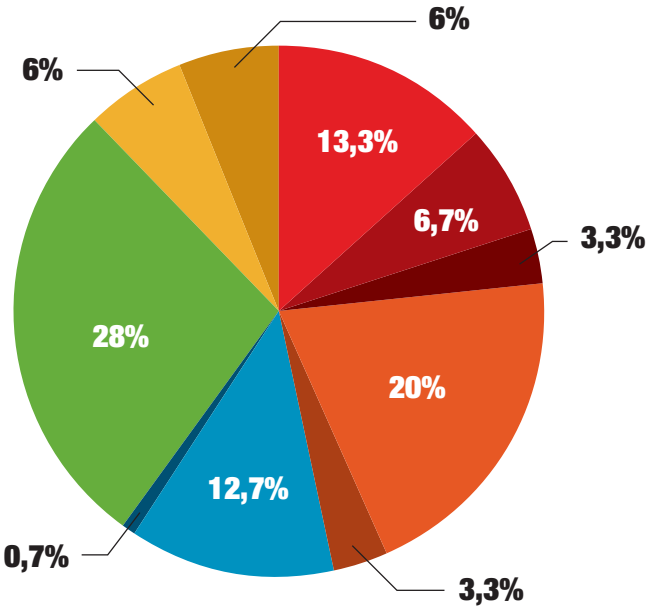
Sale in kiosks via network Presstalis	1'900
Sales in museums	100

GRACEFUL DISTRIBUTION

Foires d'art (Artbasel, BRAFA Bruxelles, Parcours des Mondes, Art Elysées, Biennale des antiquaires de Paris, Salon du livre ancien, ArtGenève…)	4'200

MISCELLANEOUS

Promotion, writers…	900
Subscriptions: direct and Edigroup	900



PROMOTION:
At each publication, promotional campaigns are put in place in the points of sale (Posters, starring …)

PRICE LISTS OF INSERTION*

PUBLICATIONS 2018

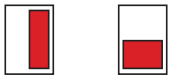
N°57 ▸ March 25, 2019 | **N°58** ▸ June 10, 2019
N°59 ▸ September 23, 2019 | **N°60** ▸ December 9, 2019

PUT BACK MATERIAL

Deadline of delivery of the material 20 days before exit of the publication.
Announcement on CD, DVD or by e-mail (admin@outlinesarl.ch).
Embellish with images CMJN in 300 dpi, size + 3 mm of lost edges, high-definition PDF rather.

SIZES & PRICE LISTS

1/2 verticale page size 100 x 280 mm
or horizontal size 210 x 135 mm
CHF 4'950.–



Full page size 230 x 300 mm
or in mirror size 210 x 280 mm
CHF 8'580.–

Double spread size 460 x 300 mm
CHF 15'400.–

2nd and 3rd cover page size 230 x 300 mm
CHF 10'450.–

Back cover size 230 x 300 mm
CHF 12'650.–

Discount of repetition: 2x 5%, 4x 10%

*price excluding tax

OUR PARTNERS

OUR ANNOUNCERS

Adler joaillers
Aéroport Int. de Genève
Art Elysées
artgenève
Artparis artfair
Artvera's
Audemars Piguet
AVV
Banque Privée Edmond de Rothschild S.A.
Benoît de Gorski - Joaillier
Biennale de Paris
Bonhams
Breguet
BRAFA
BSI Banque
Cartier
Ch.Besuchet S.A.
Chanel
Château de Pommard
Chopard
Cinq Continents
Claves Records S.A.
EFG International
Espace culturel de la Tour PFS
Espace d'art contemporain-Délémont
Europ'Art Genève
Fondation Baur
Fondation Beyeler
Fondation de l'Hermitage
Fondation Jan Michalski
Fondation Maeght
Fondation Martin Bodmer
Fondation Pierre Arnaud
Fondation Pierre Gianadda
Galerie Arnaud Tellier
Galerie Bernard Ceysson-Genève
Galerie De Jonckheere
Galerie Fallet
Galerie Mermoz
Galerie Talmart
Galerie Sonia Zannettacci
Geneva Limousines
Grimaldi Forum
Gstaad Palace
Gucci
Harsch Fine Art
Hellas & Roma
Hermès
Hermitage magazine
Homo Faber
Hôtel Beau Rivage, Genève
Hôtel des ventes-Genève
Julius Bär
Kunsthaus de Zürich
Kunstmuseum de Bâle
LAC Lugano
Lombard Odier Darier
Loterie Romande
1875 Finance SA
Musée Ariana
Musée archéologique de Nîmes
Musée d'Art et d'Histoire de Genève
Musée d'Art et d'Histoire de Neuchâtel
Musée d'Ethnographie de Genève
Musée des beaux-arts, La Chaux-de-Fonds
Musée International du Design, Munich
Musée Jenish
Musée Olympique, Lausanne
Musée Rath de Genève
Museum Tinguely
Netjets
Opera Gallery
Palais Lumière Evian
Parcours des Mondes
Parmigiani
Patek Philippe Museum
Phoenix Ancient Art
Pilet & Renaud
Ports Francs de Genève
Rolex
Sarasin Banque
Shawish Jewellery
Steinzeitkunst - Olten
Swisscom
TL Magazine
UBS SA
Vacheron Constantin

PARTNERSHIP EXCLUSIVE MEDIA

AVV (Art en Vieille Ville / Genève)

PARTNERSHIP

AIRFRANCE
Amis de l'orchestre de la Suisse Romande
Artbasel
Art Elysées
Artparis Artfair
Biennale des Antiquaires
Biennale de Paris
Equestrio
FIAC Paris
Music & Opéra magazine
Parcours des mondes
Paris Photo
Salon du dessin Paris
Salon International des arts premiers
SIHH
Salon International du livre ancien/Paris
Sommets Musicaux de Gstaad
TEFAF

CONDITIONS OF INSERTION

1. ORDER OF INSERTION

It has account only indications specified on the confirmation of order of the publisher.

2. CONDITIONS OF ACCEPTATION

The publisher reserves the right to refuse without justification any order of insertion. The announcer is completely responsible for the contents of announcements in the direction of the law.

3. COMPLAINTS

A partial or total defect of execution of an order can be the object only of a corresponding reduction without justifying a total nonpayment of the announcer.
The misprint errors which do not alter either the direction or the efficiency of the announcement or which were not corrected on the voucher to pull justify no reduction in price.
The publishers guarantee a good reproduction of announcements as for the technique of printing, on condition that documents supplied by the announcer are perfectly adapted to the process of printing. The small differences of tone are included in the tolerance of the processes of printing, papers and ink used and give the right to no reduction in price.
Any complaint must be presented within one month from the receipt of the invoice and the documentary evidence. Spent this deadline, she cannot be any more accepted.

4. PRINTING MATERIAL

The announcer is responsible for the delivery of the documents of printing within the time limits allowed, otherwise the announcement consists according to the data at arrangement and published such which unless no complaint can be considered.
The works of execution ordered by the announcer (drawings, photos, lithographs, models, etc.) are the object of an additional invoicing.

5. COPY TO PRESS

Tests are supplied on request to the announcer as far as the printing material was put back for the deadlines.
If the test is not sent back for the deadlines the announcement is considered as maid to pull .

6. PREFERENTIAL LOCATION

Failure to appear
The desires of preferential location are considered as possible and without commitment. Any special location confirmed as such is the object of an additional charge.
Failure to appear of an announcement in case of force majeure or as a result of technical reasons gives the right to no compensation.

7. CANCELLATION - MODIFICATION

The deadline of cancellation is the same that that of the close of announcements. Crossed that this, no cancellation or modification of the order can be considered

8. INVOICING - PAYMENT

The invoicing takes place after publication. The payment is in 30 days net, without discount.

9. OTHER

For quite other conditions non-specified above will be applied the general conditions governing the relations between announcers and the Swiss Association of Advertising (AASP).

10. The legal for is Geneva, seat of the publisher.

Geneva, 5.01.2009