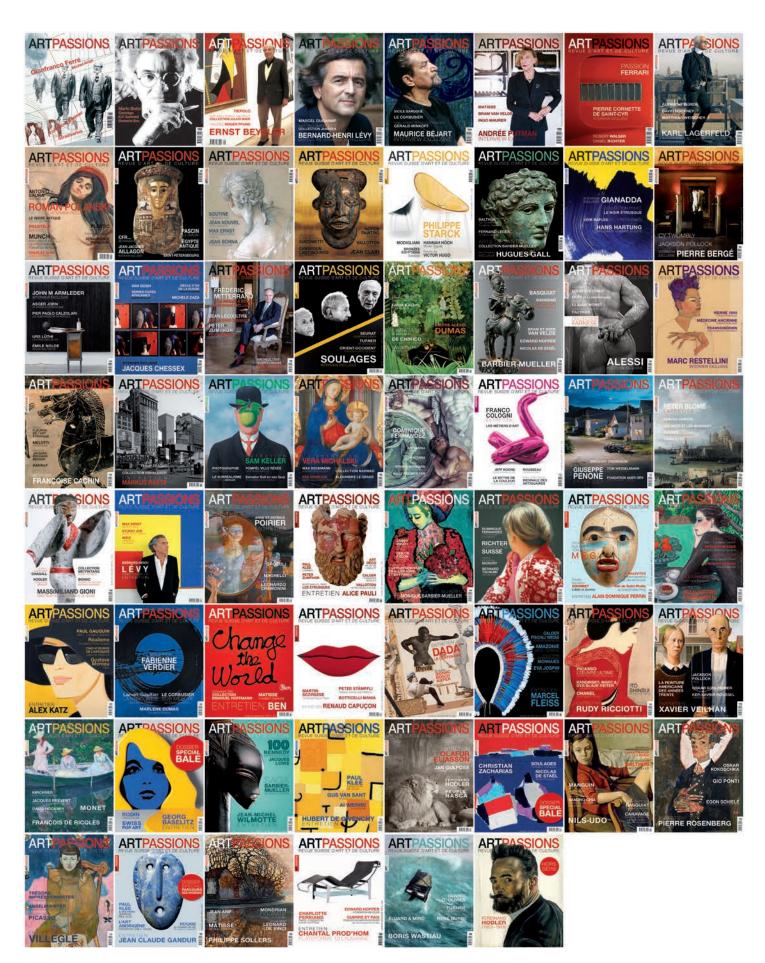
10NS 2020



CONCEPT

Artpassions is unquestionably the most beautiful art magazine published in Switzerland, with an international perspective. The magazine investigates the artistic current events under all its forms: plastic arts, cinema, photography, but also music, architecture, design...

Quarterly publication, Artpassions gives the floor, in every number, to a personality recognized in its domain, which maintains us of its tastes and his artistic course. Private collectors reveal their treasures, strangers of the general public. Unpublished themes, treated by experts or commented by writers, are emphasized by a luxurious iconography.

Artpassions: 100 pages on white half-matt coated paper, sewn, square back, the brilliant and rhythmical layout of which hangs on the reader

TARGET

Artpassions is the magazine of the art lovers, the managers and the creators, active city-dwellers were implied in the economic life.

Been used to the excellence, their high purchasing power, their attachment in the patrimonial brands and their curiosity for the novelty, make a readership of 1st choice for our announce Artpassions is also the reference meeting of the actors of the world of the art: professionals, gallery owners, antique dealers or managers of museums, as much as architects, designers and collectors.

READERSHIP

Age: from 30 years

Distribution: 52 % women and 48 % men

PUBLISHER

SAM SA - Cour de Saint-Pierre 5 - CH-1204 Geneva Tel: +41 (0) 22 700 13 80 admin@samcommunication.ch









POSITIONING ARTPASSIONS 2018 IN SWITZERLAND: Artpassions at the head of the sale...

SOME FIGURES

Quarterly magazine(review) of at least 100 pages pulled (fired) in 13'800 copies

SALE PRICE

ex.

Number Subscription (for 4 numbers) CHF 12.- / 12 € CHF 40.- / 40 €

	ZERLAND

Sale in kiosks in Switzerland: 7Days Media Services GmbH 3'000

Distribution privileged with our announcers 2'200

Graceful distribution: 5-star hotels (Gstaad Palace, Beau-Rivage Genève...) 900

DISTRIBUTION IN FRANCE & BELGIUM

Sale in kiosks via network Presstalis 1'900 Sales in museums 100

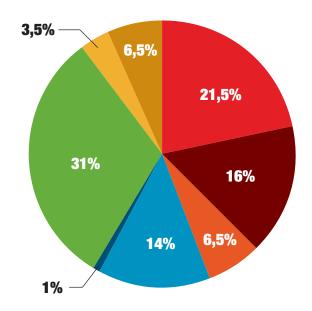
GRACEFUL DISTRIBUTION

Foires d'art (Artbasel, BRAFA Bruxelles, Parcours des Mondes, Art Elysées, SIHH, Salon Art Paris, Salon du livre ancien, ArtGenève...) 4'300

MISCELLANEOUS

Promotion... 500

Subscriptions: direct and Edigroup 900



PROMOTION:

At each publication, promotional campaigns are put in place in the points of sale (Posters, starring ...)



PRICE LISTS OF INSERTION*

PUBLICATIONS 2020

N°61 ► March 27, 2020 | **N°62** ► June 10, 2020 **N°63** ► September 23, 2020 | **N°64** ► December 9, 2020

PUT BACK MATERIAL

Deadline of delivery of the material 20 days before exit of the publication.

Announcement on CD, DVD or by e-mail (admin@outlinesarl.ch).

Embellish with images CMJN in 300 dpi, size + 3 mm of lost edges, high-definition PDF rather.

SIZES & PRICE LISTS

1/2 verticale page size 100 x 280 mm or horizontal size 210 x 135 mm **CHF 4'950.**–





Full page size 230 x 300 mm or in mirror size 210 x 280 mm **CHF 8'580.**–





Double spread size 460 x 300 mm CHF 15'400.—



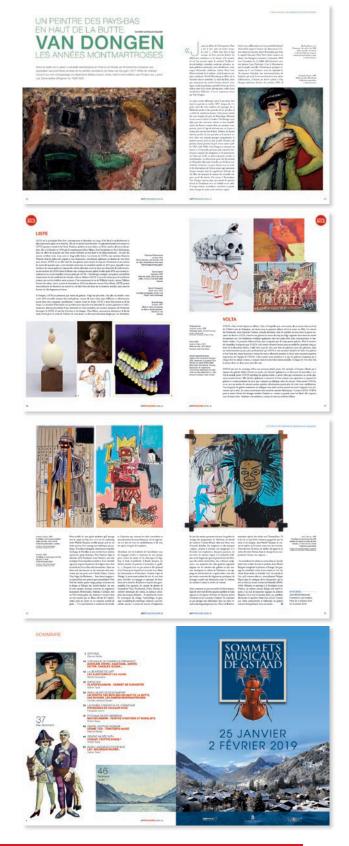
2nd and 3rd cover page size 230 x 300 mm **CHF 10'450.**–



Back cover size 230 x 300 mm CHF 12'650.-



Discount of repetition: 2x 5%, 4x 10%



^{*}price excluding tax

OUR ANNOUNCERS

Adler joaillers

Aéroport Int. de Genève

Art Elysées

artgenève

Artparis artfair

Artvera's

Audemars Piguet

Banque Privée Edmond

de Rothschild S.A.

Benoît de Gorski - Joaillier

Biennale de Paris

Bonhams

Breguet

BRAFA

BSI Banque

Cartier

Ch.Besuchet S.A.

Chanel

Château de Pommard

Chopard

Cinq Continents

Claves Records S.A.

EFG International

Espace culturel de la Tour PFS

Espace d'art contemporain-

Délémont

Europ'Art Genève

Fondation Baur

Fondation Beyeler

Fondation de l'Hermitage Fondation Jan Michalski

Fondation Maeght

Fondation Martin Bodmer

Fondation Pierre Arnaud Fondation Pierre Gianadda

Galerie Arnaud Tellier

Galerie Bernard Ceysson-

Genève

Galerie De Jonckheere

Galerie Fallet

Galerie Mermoz

Galerie Talmart

Galerie Sonia Zannettacci

Geneva Limousines

Grimaldi Forum

Gstaad Palace

Gucci

Harsch Fine Art

Hellas & Roma

Hermès

Hermitage magazine

Homo Faber

Hôtel Beau Rivage, Genève

Hôtel des ventes-Genève

Iulius Bär

Kunsthaus de Zürich

Kunstmuseum de Bâle

LAC Lugano

Lombard Odier Darier

Loterie Romande

1875 Finance SA

Musée Ariana

Musée archéologique de Nîmes

Musée d'Art et d'Histoire

de Genève

Musée d'Art et d'Histoire

de Neuchâtel

Musée d'Ethnographie

de Genève

Musée des beaux-arts,

La Chaux-de-Fonds

Musée International

du Design, Munich

Musée Jenish

Musée Olympique, Lausanne

Musée Rath de Genève

Museum Tinguely

Netjets

Opera Gallery

Palais Lumière Evian

Parcours des Mondes

Parmigiani

Patek Philippe Museum

Phoenix Ancient Art

Pilet & Renaud

Ports Francs de Genève

Rolex

Sarasin Banque

Shawish Jewellery

Steinzeitkunst - Olten

Swisscom

TL Magazine UBS SA

Vacheron Constantin

PARTNERSHIP EXCLUSIVE MEDIA

AVV (Art en Vieille Ville / Genève)

PARTNERSHIP

AIRFRANCE Amis de l'orchestre

de la Suisse Romande

Artbasel

Art Elysées

Artparis Artfair

Biennale des Antiquaires

Biennale de Paris

Equestrio

FIAC Paris

Music & Opéra magazine

Parcours des mondes

Paris Photo

Salon du dessin Paris

Salon International

des arts premiers

SIHH

Salon International

du livre ancien/Paris

Sommets Musicaux de Gstaad

TEFAF



1. ORDER OF INSERTION

It has account only indications specified on the confirmation of order of the publisher.

2. CONDITIONS OF ACCEPTATION

The publisher reserves the right to refuse without justification any order of insertion. The announcer is completely responsible for the contents of announcements in the direction of the law.

3. COMPLAINTS

A partial or total defect of execution of an order can be the object only of a corresponding reduction without justifying a total nonpayment of the announcer.

The misprint errors which do not alter either the direction or the efficiency of the announcement or which were not corrected on the voucher to pull justify no reduction in price.

The publishers guarantee a good reproduction of announcements as for the technique of printing, on condition that documents supplied by the announcer are perfectly adapted to the process of printing. The small differences of tone are included in the tolerance of the processes of printing, papers and ink used and give the right to no reduction in price. Any complaint must be presented within one month from the receipt of the invoice and the documentary evidence. Spent this deadline, she cannot be any more accepted.

4. PRINTING MATERIAL

The announcer is responsible for the delivery of the documents of printing within the time limits allowed, otherwise the announcement consists according to the data at arrangement and published such which unless no complaint can be considered.

The works of execution ordered by the announcer (drawings, photos, lithographs, models, etc.) are the object of an additional invoicing.

5. COPY TO PRESS

Tests are supplied on request to the announcer as far as the printing material was put back for the deadlines.

If the test is not sent back for the deadlines the announcement is considered as maid to pull.

6. PREFERENTIAL LOCATION

Failure to appear

The desires of preferential location are considered as possible and without commitment. Any special location confirmed as such is the object of an additional charge.

Failure to appear of an announcement in case of force majeure or as a result of technical reasons gives the right to no compensation.

7. CANCELLATION - MODIFICATION

The deadline of cancellation is the same that that of the close of announcements. Crossed that this, no cancellation or modification of the order can be considered

8. INVOICING - PAYMENT

The invoicing takes place after publication. The payment is in 30 days net, without discount.

9. OTHER

For quite other conditions non-specified above will be applied the general conditions governing the relations between announcers and the Swiss Association of Advertising (AASP).

10. The legal for is Geneva, seat of the publisher.

Geneva, 5.01.2009







