

MEDIA INFORMATIONS 2026



DISTRIBUTION

POSITIONING ARTPASSIONS 2025 IN SWITZERLAND: Artpassions at the head of the sale of art magazines in Switzerland

source 7Days Media

SOME FIGURES

Quarterly magazine (review) around 84 pages pulled (fired)
in 8'300 copies

SALE PRICE

Number	CHF 12.– / 12 €
Subscription (for 4 numbers)	CHF 42.– / 55 €
Subscription (for 8 numbers)	CHF 78.– / 100 €

DISTRIBUTION IN SWITZERLAND

Sale in kiosks in Switzerland:

7Days Media Services GmbH

ex.

Distribution privileged with our announcers

Graceful distribution: Gstaad Palace

2'500

1'500

400

3'000

900

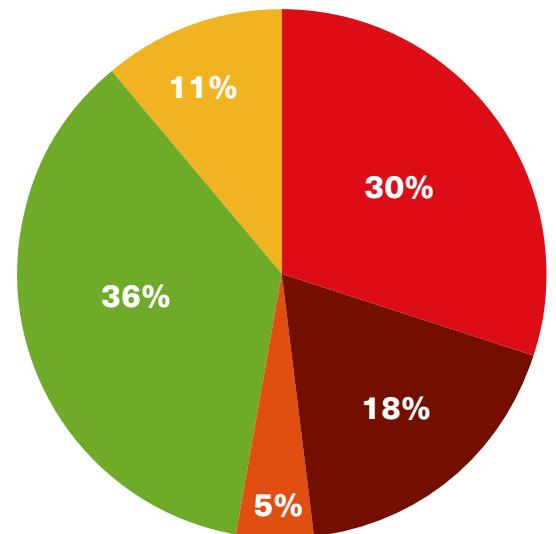
GRACEFUL DISTRIBUTION

Foires d'art (Artbasel, BRAFA Bruxelles, Parcours des Mondes, Watch & Wonders, ArtGenève...)

MISCELLANEOUS

Subscriptions: direct and Edigroup

900



PROMOTION:

At each publication, punctual promotional campaigns are put in place in the points of sale (Posters, starring ...)



